

INSTALLATION INSTRUCTIONS

A professional painter should apply tabrasa™ by ideapaint. Please fully review these instructions.

TIPS TO CONSIDER BEFORE INSTALLATION:

- tabrasa must be installed and maintained at temperatures above 60 degrees. Do Not Freeze.
- Suitable Application Surfaces: new drywall - previously painted drywall - cured plaster - blueboard - chalkboard - MDF - laminates.
- tabrasa must be applied at a suitable 5 mils for proper performance.
- tabrasa™ is a single coat, roller applied application—**DO NOT SPRAY**.

COVERAGE AND YIELD:

One kit of tabrasa is formulated to cover a maximum of 50 square feet of surface area. If stretched and extended beyond 50 square feet, the resulting coating will be too thin and will fail to properly perform. tabrasa is a high performance coating and how carefully you apply it will impact the ultimate performance. Please verify 5 mil thickness during application.

Required Materials to install tabrasa™ kit

- Roller: (1) 3/16" nap 9" roller (included in kit).
(1) Whizz or Rollerfoam Brand 4" foam roller (not included in kit).
(1) Foam Brush 1-2" (not included in kit).
- Primer: Use Sherwin-Williams Multi-Purpose Latex Primer or Kilz Premium Primer.

SURFACE PREPARATION: IMPORTANT!!!

The tabrasa™ surface will only be as smooth as the prepared surface. tabrasa is a high gloss coating and all imperfections or visible seams in the surface will telegraph. All surfaces must be clean, dry, smooth, and sound.

- Tape/mask off edges with low adhesion masking tape. Cover and protect adjacent surfaces/areas.
- Repair damaged areas and fill holes and voids with spackle. Rubbing/Denatured Alcohol may be used to clean certain surfaces.
- Float, sand and smooth any repaired or textured surfaces to achieve a level 5 smoothness. Scuff all glossy and non-porous surfaces (includes existing tabrasa™, whiteboards, and laminates). Use medium grit sandpaper (80-120).
- Clean any dirty areas and remove all dust using a clean dry cloth.

Prime & Let Dry:

- For best results **only** use Sherwin-Williams Multi-Purpose Latex Primer or Kilz Premium Primer.
- Prime surface until the color of the existing surface does not show through. Use a short (3/8" nap or less) roller to minimize stipple. This may require several coats. Allow primer to dry according to manufacturer's recommendations.
- Sand the primed surface with medium to fine grit (120-150) sandpaper and clean off all dust using a clean dry cloth.

tabrasa™ INSTALLATION

Ventilation & Safety:

- Product has an odor stronger than typical latex paint. Ventilate immediate area by controlling the HVAC System and opening windows or doors to bring in fresh air if possible. Avoid airflow that may contain dust or contaminants. Isolate the installation area from occupants.
- Follow all safety precautions as outlined on the MSDS.

Mixing:

- Pour the entire contents of Part (B) into Part (A).
- Stir thoroughly for a minimum of 2 Minutes.
- **IMPORTANT:** Once mixed, you have 1-hour to apply coating. This is the “pot life”.

If installing more than 1 kit of tabrasa™:

- Do not mix more than 2 kits of tabrasa at one time.
- Pour mixed kits into a clean, dry tray or bucket.
- Replace the roller cover after every 2 kits (100 square feet of usage.).
- Replace the tray as you deem necessary (typically after 3 to 4 kits usage).

Cutting In:

- Use Whizz or Rollerfoam brand 4” foam roller for cutting in perimeter edges.
- Begin by cutting in the edges of your first section only (approximately 2-3 foot wide section suggested); cut in edges only as you go.
- Use a foam brush in corners if necessary (especially if the existing surface has trim in place).
- Replace the 4” foam roller cover each time you change the 9” roller cover.

Roller Application:

- Use only the included 3/16” nap 9” roller. Use masking tape to remove any loose fibers from the roller.
- Be sure to coat each section consistently to avoid any unevenness in appearance. tabrasa™ should be applied liberally. To insure that the appropriate amount of paint is transferred to the surface at all times, use the enclosed wet film gauge periodically during installation to verify the appropriate amount of paint is being applied. The paint should be applied at 5 mils wet film thickness.
- Focus on balancing the application by using a back rolling technique. Back roll only the section on which you are currently working. Do not overwork the paint or raise the stipple when back rolling as this will affect final performance.
- Fully inspect each section as you proceed on to the next and address any concerns while that section remains wet. tabrasa™ dries very quickly so be sure to maintain a wet edge.
- Pick any debris out of the painted surface as you go and address these areas immediately.

Clean Up

- Clean equipment with soap & water or acetone.
- Leave your edges taped until tabrasa™ is completely dry. For best results, use a razor blade to lightly score the tape edge before removal. Complete and then hang the “Your Ideas are Coming Soon!” sign(s) next to the painted surface. tabrasa™ will be ready for use in 1 week (7 days). Once installed, maintain above 60 degrees.

Please visit our website at www.mdcwall.com for further information, including various substrates.

Cold Weather Considerations

- Do not freeze tabrasa. If you suspect tabrasa has been frozen, then inspect Can (A) first. If you note a “chunky”, solid, or other than the intended creamy consistency, please inform us by calling MDC customer service. It is not necessary to inspect Can (B) as it will not freeze, so do not open Can (B) unless you consider Can (A) to have been acceptable for use.
- Storage of tabrasa should be at a minimum of 40° (DO NOT FREEZE), but tabrasa must be installed and maintained at temperatures above 60 degrees.